

A N N O U N C E M E N T

The Board of Directors welcomes Ms. Tracy Fahlman as Chief Executive Officer (CEO) of the Regina Hotel Association (RHA).

A long-time resident of Regina, Saskatchewan, Fahlman's experience and enthusiasm has created excitement throughout the association's membership. She is well known in the city's business and volunteer community; was an executive officer with the Saskatchewan Transportation Company and the former executive director of the Downtown Business Improvement District for Regina.

As CEO, Fahlman is responsible for the strategic leadership of the association and will oversee Regina's Destination Marketing Fund. The Regina Hotel Association is a private, member-based organization representing the finest hotel guest rooms throughout Regina. Committed to providing the highest quality-marketing standard for the city's accommodation, the RHA actively promotes Regina as a destination for conventions, meetings and events that create a positive economic impact in the Regina area.

The Board of Directors is confident that under Fahlman's leadership, the RHA will continue to provide excellent value to our members. Please join us in welcoming Fahlman to the RHA.

